



**For Pangea Day:**

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## PRESS RELEASE

Elias Arts partners with Pangea Day  
in Global Search for Universal Stories

*Opens Extensive Music Library to Filmmakers Around the World*

**New York, NY, January 8, 2008:** The world's most awarded music, sound and audio identity company, Elias Arts [www.eliasarts.com](http://www.eliasarts.com), today joined forces with Pangea Day organizers, [www.pangeaday.org](http://www.pangeaday.org), in their call for amateur and professional filmmakers to submit short films that will make people from all over the world laugh, pause and think.

Elias Arts is announcing today its creation and donation of a Pangea Day Music Library [www.eliasarts.com/pangeaday](http://www.eliasarts.com/pangeaday) to Pangea Day participants. This music library, in an effort to further facilitate filmmaker involvement on a global level, will provide entrants access to hundreds of cinematic music tracks created by famed composer Jonathan Elias and his stable of Elias Arts' in-house composers, available for complimentary use in their Pangea Day film entries.

Pangea Day was created by award-winning documentary filmmaker Jehane Noujaim in collaboration with the TED Conference after she won the prestigious TED (Technology, Entertainment and Design) prize, which granted her a wish to change the world. Together, Noujaim and TED have created Pangea Day to harness the power of film to enhance empathy, compassion and peace.

Noujaim is challenging aspiring filmmakers with this question: "If you had the world's attention for five minutes, what story would you tell?"

Martin Pazzani, President and CEO of Elias Arts, feels this partnership is a natural extension for Elias Arts, whose 27-year reputation has been built on adding voice to film, television, advertising and brands.

"Powerful images and themes deserve powerful music and sound to match, and we are honored to be able to contribute our work to this important and worthy undertaking," says Pazzani. "The work has been painstakingly selected and organized to capture a myriad of emotions and life situations for Pangea Day entrants, and we hope these filmmakers will find it useful and inspirational in their work."

To obtain access to the music library, filmmakers simply register at [www.eliasarts.com/pangeaday](http://www.eliasarts.com/pangeaday). They will be provided with a password and will be able to use any of the music for their Pangea Day film entries compliments of Elias Arts.

In addition to opening a Pangea Day Music Library, Elias Arts is proud to announce that it, along with hundreds of people around the world, will be hosting screenings at both its New York City and Los Angeles offices on May 10, 2008. Elias Arts will show the four-hour program which will feature 30-40 of the Pangea Day film entries. The program will be broadcast live through the Internet, television, digital cinema, and mobile phones.

Elias Arts joins celebrities and other influential people who have already committed to this project. Pangea Day Advisory Board members include:

- J.J. Abrams, Film and Television Producer (Lost, Mission Impossible 3, Alias)
- Lawrence Bender, Producer (Good Will Hunting, An Inconvenient Truth, Kill Bill)
- Cameron Diaz, Actress (There's Something About Mary, Vanilla Sky, Shrek)
- Goldie Hawn, Actress, Director and Producer (First Wives Club, Private Benjamin)
- Alexander Payne, Director and Screenwriter (Sideways, About Schmidt, Election)
- Meg Ryan, Actress (When Harry Met Sally, Sleepless in Seattle, You've Got Mail)
- Jeff Skoll, CEO of Participant Productions and Former President of eBay
- Will.i.am, Founding Member of The Black Eyed Peas

For more information about Elias Arts and The Pangea Day Music Library, refer to [www.eliasarts.com/pangeaday](http://www.eliasarts.com/pangeaday). Details and guidelines regarding Pangea Day entries can be found at [www.pangeaday.org](http://www.pangeaday.org). Completed films should be submitted to <http://www.youtube.com/group/pangeaday>.

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