

For Immediate Release

Contact for Elias Arts:

Vivian H. Brooks, #508-347-2368



PRESS RELEASE

Dana Anderson, Former CEO of DDB Chicago
Joins Board of Elias Arts Holdings LLC

Expertise to Help Shape Future of Elias Arts' Audio Branding Practice

New York, NY, November 26, 2007: Elias Arts Holdings LLC, www.eliasarts.com, the world's most awarded music and audio identity company, and pioneer in the area of music and sound for advertising, film, and marketing applications, announced today the appointment of veteran advertising executive and branding authority, Dana Anderson, to its Board of Directors effective immediately.

An accomplished, highly respected leader in the advertising world, Ms. Anderson most recently served as President/CEO of DDB Chicago overseeing a premier client base that included McDonald's, Anheuser-Busch and State Farm. Prior to her relationship with DDB, which began in 2004, Anderson served as President and CEO of Foote Cone & Belding Chicago, which she joined in 1997 delivering results for clients including ADM, Boeing, Coors, KFC, Kraft, and SC Johnson. Her career in the ad business began in copywriting and spanned all phases of account management, account planning, and global planning, including assignments at J. Walter Thompson and Young & Rubicam.

Martin Pazzani, President and Chief Executive Officer of Elias Arts Holding LLC. states, "Dana's insight into the evolution of the advertising environment, her experience leading pre-eminent agencies, and her knowledge of branding are exceptional. An executive of her caliber will be a welcome addition to our Board. We are truly excited that she recognizes the potential of our audio branding group and their mission to use

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music and sound to play a crucial role in creating richer, more relevant brand experiences for our clients."

Anderson adds, "Elias Arts has set a high standard of excellence in the music industry, and I look forward to lending my expertise to such a creative and innovative company. Their Audio Identity practice offers marketers a new strategy through which to elevate and integrate their brand message in memorable ways, and it will be fascinating to help develop what amounts to a whole new discipline of communications."

Elias Arts founder and Chief Creative Officer Jonathan Elias comments "We've created music and sound for more than 700 of the Fortune 1000 brands over the last 27 years. With the continued transformation of advertising beyond traditional television spots, our work on new media and audio strategy becomes increasingly important. We look forward to Dana's contributions as Elias Arts continues to make music for the next generation of marketers."

In addition to serving on Elias Arts' Board of Directors, Ms. Anderson is also a Board Member of the Off The Street Club, and the Chicagoland Chamber of Commerce. She is a member of The Chicago Network and the Economic Club of Chicago and a frequent guest lecturer having spoken most recently at the Retail Advertising Conference, The Women's Leadership Conference at the Conference Board and George Washington University, as well as Northwestern University, Medill and Kellogg Schools, University of Chicago, Darden, University of Colorado and Harvard University.

About Elias Arts Holding LLC and Seaport Capital:

For 27 years Elias Arts has used the emotional power of music and sound to launch, grow and reposition the most recognized brands and companies around the world. Elias has worked with well over 700 of the Fortune 1000 companies and helped to turn numerous startups into everyday brand names. With offices in Los Angeles and New York, and a renowned roster of gifted composers, producers, and marketers, they are the maestros of using music as a powerful integrated marketing tool and brand builder.

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Since 2002, Elias Arts has been owned by Seaport Capital, and together, they have embarked on a plan to extend the powers of music and sound into new channels, new mediums, and new markets. Elias Arts is now the only music company to employ a staff of professional brand strategists and marketing gurus, who have devised a process that creates 360-degree Audio Identity systems -- a way of using music and sound across all consumer touch points to create brand harmony -- and make marketing dollars more effective.

With a music supervision department headed by KCRW's tastemaker-extraordinaire Nic Harcourt, a roster of Featured Artists that includes The Pixies' Joey Santiago, and the talented in-house composers assembled and mentored by famed composer Jonathan Elias, Elias Arts is in a class of its own.

Seaport Capital, based in New York City, invests in middle market media, communications, and information and business services companies. Seaport provides equity capital for growth, recapitalizations and buyout opportunities in these industry segments for companies with market capitalizations under \$200 million, typically investing between \$5 million and \$35 million in companies in targeted industry sectors.

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